Media Alert: January 2021 ADP Canada National Employment Report to be released on Thursday, February 18, 2021

TORONTO, Feb. 11, 2021 /CNW/ --

WHAT: The ADP Research Institute® will issue the January 2021 *ADP® Canada National Employment Report,* on **Thursday, February 18, 2021**.

Broadly distributed to the public each month, free of charge, the *ADP Canada National Employment Report* is produced by the ADP Research Institute. The report, which is derived from actual ADP payroll data, measures the change in total nonfarm payroll employment each month on a seasonally-adjusted basis.

WHEN: Thursday, February 18, 2021, 8:30a.m. ET

About the ADP Canada National Employment Report

The *ADP Canada National Employment Report* is a monthly measure of the change in total Canadian nonfarm payroll employment derived from actual, anonymous payroll data of client companies served by ADP Canada. The report, which measures more than two million workers in Canada, is produced by the ADP Research Institute, a specialized group within the company that provides insights around employment trends and workforce strategy.

Each month, the ADP Research Institute issues the *ADP Canada National Employment Report* as part of the company's commitment to adding deeper insights into the labour market in Canada and providing businesses, governments and others with a new source of credible and valuable information. The *ADP Canada National Employment Report* is broadly distributed to the public each month, free of charge.

For a description of the underlying data and the statistical model used to create this report, please see <u>"ADP</u> <u>Canada National Employment Report: Development Methodology".</u>

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